FRI DAY APR IL 2 0 7 -9 P M
growtown and SPIN presentation with panel discussion
free and open to the public

SATURDAY APRIL 21 9 AM - 2 PM
SPIN-Farming workshop with Jody Veler
registration required

@ oasis of hope christian church 7 mile road and woodward, detroit
Does this make sense to you?

#1. A land base spanning hundreds or thousands of acres

#2. Substantial financial investment and crushing debt burdens

#3. Reliance on mechanized equipment that is costly to maintain

#4. Dependence on expensive high-maintenance irrigation systems

#5. Significant operating overhead that dilutes profits

#6. Far-flung markets that are hard and costly to access

#7. A sub-acre land base purchased inexpensively, or accessed and farmed at no cost at all

#8. Modest financial start-up costs because of minimal infrastructure

#9. Elimination of the two big barriers to entry—land and capital

#10. Reliance on hand labor to accomplish most farming tasks

#11. Utilization of existing water sources to meet all irrigation needs

#12. Minimal operating overhead that produces a strong bottom line

#13. Situated close to markets, saving time and money

#14. Bottom line: little or no debt

Is SPIN-FARMING for you?

If you answered “No” to questions 1-6, and “Yes” to 7-14, you’re ready for SPIN! And whether you are new to farming, or just want to farm in a more sensible and profitable way, the SPIN-FARMING Guides will show you how. They detail the concepts, growing and marketing techniques, tools and equipment, farm layout and crop selection, financial investment, revenue targeting formulas, rural/urban issues, part time/full time issues, and specific setups for different scales of operations and different crop specialties. Start SPIN-ing a good farm at http://www.spinfarming.com.

SPIN stands for S-mall P-lot IN-tensive. But it also stands for new hope and promise for independent farmers. Why? SPIN takes the challenges posed by urbanization and turns them to the farmer’s advantage and is reinventing the farming profession in the process. Take this quick test to see if SPIN-Farming is for you.

YES  NO

Take the SPIN-FARMING Test

FRIDAY APRIL 20, 7-9 PM

see what the growtown process for growing strong communities around local food systems is all about and what it can mean for your neighborhood. case study: penrose village

and join us for the main event—an introduction to SPIN-Farming with SPIN specialist Jody Veler.

learn what SPIN-Farming is and how to produce $50,000+ in gross sales from a half acre in your own neighborhood. hear about the Somerton Tanks Farms in Philadelphia that grossed $68,000 on half an acre • panel discussion following will explore the possibilities for detroit.

KWAMENA MENSAH
President of the board of directors of the Detroit Black Community Food Security Network, Manager of D-Town Farm

MIKE HAMM
C.S. Mott Chair of Sustainable Agriculture; Director, MSU Center for Regional Food Systems

GRACE MUTUA
Ph.D. in Rural Sociology, area of Emphasis: Community Development. Sustainable Communities Program Manager, Grandmont Rosedale Development Corporation. Former County Extension Director, Michigan State University Extension, Livingston County.

MYRTLE THOMPSON AND WAYNE CURTIS
Founders of Feedom Freedom and the Manistique Community Garden in Detroit’s Jefferson Chalmers neighborhood

JODY VELER
SPIN-Farming workshop leader and SPIN-driven community development specialist

KEN WEIKAL
Vice president of GrowTown and principal of Kenneth Weikal Landscape Architecture

PANEL

KWAMENA MENSAH
MIKE HAMM
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JODY VELER
KEN WEIKAL

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@ oasis of hope christian church 7 mile road and woodward, detroit
### WHAT IS SPIN-FARMING?
SPIN stands for S-mall P-lot IN-tensive, and it is a production system that makes it possible to earn significant income from land bases under an acre in size by growing common vegetables such as carrots, spinach, lettuce, beets, and others.

SPIN-Farming can begin with a plot as small as 1.000 sq. ft., or it can be located on a half acre of city-owned land, or it can be multi-sited on several residential backyards.

### LEARN HOW TO:
- create a working farm with minimal infrastructure and low start-up costs.
- use the 1-2-3 approach to land usage to maximize yields and income
- apply revenue-targeting formulas to produce a steady stream of revenue
- use highly regimented farming protocols to avoid burnout
- develop direct marketing channels which allow you to keep more of your income

### CAN YOU DO WELL BY DOING GOOD?
Yes! and Jody will show you how using SPIN-Farming. She’ll address the challenges of transplanting agriculture into distressed and underserved areas; show how SPIN’s clear focus on achievable goals and measurable results can accelerate progress, foster teamwork and increase the chances of success; and provide an overview of the co-op farming model.

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**WORKSHOP 9 AM - 2 PM**

includes SPIN-manual ($80 value) and lunch • registration required plus a chance to win a johnny’s earthway vegetable seeder!!

@ oasis of hope christian church 7 mile road and woodward, detroit

**$45**
**WORKSHOP REGISTRATION FORM**

**SPIN-Farming® BASICS**

**SATURDAY APRIL 21, 2012  9 AM - 2 PM**

sign-in begins 8:30 am

OASIS OF HOPE CHRISTIAN CHURCH  933 west 7 mile road, detroit, mi 48203

**SPIN-FARMING WORKSHOP $45**

INCLUDES:

- SPIN-Farming manual ($80 value)
- lunch
- drawing for a johnny’s earthway seeder

LATE REGISTRATION AFTER APRIL 15, 2012  $55

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make payable to growtown, inc.  $45 ($55 after April 15)

send form and check or money order to:

growtown, inc.
33203 biddestone lane
farmington hills, mi 48334

for questions or more information:

ken@growtown.org
313 820-2311

www.growtown.org and www.spinfarming.com